

artexpo
NEW YORK
March 28 - 30, 2014
Pier 94, NYC

ARTEXPO, the largest art fair in the world, will take place in Manhattan at Pier 94 from March 28 to March 30, 2014. For 34 years, Artexpo has been changing the way people buy and sell art. This annual event brings the biggest publishers and galleries in the market face to face with hundreds of established and emerging artists, creating the world's largest fine and popular art marketplace. The show continues to draw larger consumer crowds each year, now hosting more than 15,000 art enthusiasts annually. Pier 94 enjoys a prime location and established prestige in Manhattan's cultural landscape as a venue for major events, including The Armory Show. For more information please visit www.artexponeyork.com.

Now, **Contemporary Art Network** offers you a unique opportunity to participate in ARTEXPO 2014 in *the most cost and time effective way*.

Artists may select from two levels of participation.

FIRST LEVEL: ARTEXPO EXHIBITION

A comprehensive presentation of your work at the ARTEXPO 2014.
At least one artwork for the **wall presentation**,
three (3) artworks in **flat files** and
five (5) more images in the **slide show**.
Altogether nine **9 artworks**...

1. Exhibition within 40" x 40" (122 cm x 122 cm) space;
2. Inclusion of three more unframed works in flat files;
3. Inclusion of artist's work in the ARTEXPO 2014 digital exhibition catalog;
4. Inclusion of artist's name and five 5 images in a digital slide;
5. Installation, de-installation of the exhibition;
6. Attendance of the exhibition by our staff;
7. Invitations for the exhibition;
8. An extensive media outreach and Public Relations;
9. Inclusion of artist's web link on <http://cannyc.com/> for one full year.

Participation fee is **\$1,500**.

SECOND LEVEL: ARTEXPO SLIDE SHOW

1. Inclusion of artist's name and 10 images in a slide show;
2. Attendance of the slide show;
3. An extensive media outreach and Public Relations;
4. Inclusion of artist's web link on <http://cannyc.com/> for one full year.

Participation fee is **\$500**.

Due to the space limitation, participation is open **on a first come, first served basis**. To apply please email a web link to info@cannyc.com.

For more info please contact Contemporary Art Network, info@cannyc.com, <http://www.cannyc.com>

ARTEXPO MARKETING & MEDIA OUTREACH

Artexpo New York exhibitors benefit from a powerful attendee marketing platform with initiatives including email campaigns, multimedia advertising, a VIP ticket program, social media campaigns and promotions, B2B media, radio, direct mailings, partnership marketing, street banners, media coverage and more.

PRINT ADVERTISING Artexpo advertises in a wide range of prominent arts and entertainment publications in New York and across the U.S.

Gallery Guide: Circulation – 40,000; Art & Antiques: Circulation – 24,500; Art News: Circulation – 78,000; Art Business News: Circulation – 12,000; Art World News: Circulation – 13,000; New York Magazine: Circulation – 408,622; Time Out New York: Circulation – 153,735; The New York Observer: Circulation – 51,000; New York Times: Circulation – 1,150,589; Wall Street Journal Circulation – 216,421.

Art News 1/2 page ad March 1/2 page ad Art & Antiques February full-page ad March full-page ad Gallery Guide February full-page ad March full-page ad

NY Times Museum Section. The section is approximately 32 pages of in-depth reporting and trend analysis. Advertisers include museums, arts organizations, museum shops, libraries, auction houses, galleries and corporate sponsors. Sunday Arts & Leisure Sunday's "Arts & Leisure" section has a national circulation of 1.3 million. Friday Weekend Arts "Weekend Arts" section has a national circulation of 770K. www.nytimes.com

Wall Street Journal Greater New York: Provides local content for New York, New Jersey and Connecticut. Circulation is 216,421. Special advertising section showcasing event information, relevant advertorial and art exhibitors who purchase paid advertising in the section.

The New York Observer is the weekly newspaper of New York. The Observer focuses on the city's culture, real estate, the media, politics and the entertainment and publishing industries. Circulation: 51,000.

Time Out New York features arts and entertainment listings available in New York City. Each week, the magazine gives New York City's core arts and entertainment consumers ideas on how to spend their free time, with features, news, reviews, previews, interviews and hundreds of in-depth listings. Regular sections include "This Week in New York" and "Arts". Circulation: 150,858 (ABC 6.30.11). Readership estimate: 391,945 (publisher).

ELECTRONIC MEDIA

Artexpo advertises intensely online via over 20 prominent media outlets, with sites including:

www.nymags.com Site Traffic: 12 million page views per month www.artnet.com Site Traffic: 16 million page views per month www.artistnetwork.com 2.9 million page views per month www.artinfo.com 1.2 million page views per month www.wsj.com Impressions: 144,250 www.nytimes.com Impressions: 151,500 ASID: 70,000 unique visitors per month www.hdmag.com Subscribers: 13,677 www.elledecor.com and www.usa.com among others.

EMAIL CAMPAIGNS

With a combined email subscription list comprised of thousands of industry professionals, collectors, high-end home owners and artists, Artexpo will circulate frequent show updates, artist profiles and more to stimulate interest and encourage attendance to Artexpo New York 2013. Show highlights and artist features will also be sent to the media on an ongoing basis to ensure widespread media coverage onsite.

SOCIAL MEDIA

Artexpo New York artists are promoted via synchronized social media channels such as blogging, Facebook and Twitter among others.

* [Facebook](https://www.facebook.com/ArtexpoNewYork): Active fan page (35,000+ fans and growing) with regular updates & content. Banners driving traffic to website. * [Twitter](https://twitter.com/ArtexpoNewYork): Active Twitter account with thousands of followers, synchronized with both Facebook updates & blog posts. * [The ArtexpoNewYork.com/blog](http://TheArtexpoNewYork.com/blog)