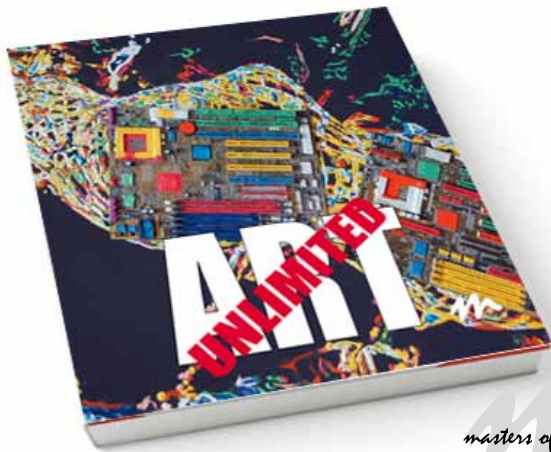


application form

• If you are enquiring about submitting your artwork to selection please email the form and your enquiry to artist@mastersoftoday.com



masters of today
collectiveARTbooksseries

▶ NAME

ADDRESS

CITY

STATE

ZIP /POST CODE

COUNTRY

PHONE

EMAIL

WEB

▶ TITLE: **ART UNLIMITED 100 CONTEMPORARY ARTISTS**

▶ MUSEUM QUALITY ▶ HARDCOVER ▶ IN: 8½X8½ | CM: 22x22 ▶ ART PAPER

▶ PROMOTIONAL ADVERTISING FEE

PAGES	FREE PAGES		EURO		US\$	TOTAL PAGES	
ONE-PAGE	-----	<input type="checkbox"/>	790	<input type="checkbox"/>	790	1-PAGE	<input type="checkbox"/>
ONE-PAGE	ONE-PAGE	<input type="checkbox"/>	990	<input type="checkbox"/>	1290	2-PAGE	<input type="checkbox"/>
TWO-PAGE	TWO-PAGE	<input type="checkbox"/>	1,580	<input type="checkbox"/>	2,090	4-PAGE	<input type="checkbox"/>
FOUR-PAGE	FOUR-PAGE	<input type="checkbox"/>	3,160	<input type="checkbox"/>	4,090	8-PAGE	<input type="checkbox"/>
SEVEN-PAGE	SEVEN PAGE	<input type="checkbox"/>	5,530	<input type="checkbox"/>	7,149	14-PAGE	<input type="checkbox"/>

▶ PUBLISHING MATERIALS REQUESTED (send to artist@mastersoftoday.com)

- 3 ~12 images files of your work (300 dpi JPGs up to 22 cm / 9 in)
- Details of the works (title, year, media, size)
- 300 ~ 500 words of statement, essay or writing (no CV)
- The personal website
- The place you was born, residence and work
- A photo of yourself (300 dpi 4 cm./1,5 in)

▶ PAYMENT METHODS DIRECT TRANSFER (Ask for Details)
 BY PAYPAL (Ask for Details)
 WESTER UNION (Ask for Details)

- MOT concept of being published artist, link the artist's work to reputable collections, museum acquisitions and exhibitions, to the general public.
- The nominations and the inclusions are judged solely by visuals submitted by email to artist@mastersoftoday.com. The selection process is free of charges and makes no claim to a deal or to a Publishing Agreement.
- The advertising value in MOT books is Euro 1,980.00 per page but MOT also may offer advertising fees in the form of special offers as the double-discounted adverting rate matching your advertisement cost or two-page for the price of one-page or a double-inclusion model in two different collective books for the price of one inclusion.
- The advertising fee should be provided after notification of acceptance and after receiving a layout alternative in the book.
- Visual artists' advertisements in MOT Collective Art Book Series are Tax Deductible. The Internal Revenue Service allows professional artists and art galleries to deduct the costs of promoting work, including print advertisements in art books and catalogs, as business-related expenses.
- Each included artist in MOT Collective Art Book Series have right to three copies of the book at the shipping and handling charges based on the delivery option you choose (the postage cost is not included).
- MOT distribution is through large book wholesalers and ecommerce.

DATE

SIGNATURE



1. Verbal agreements are not recognized.
2. The publisher reserves the right to reject or cancel any advertising, which in the opinion of publisher does not conform to the standards of the publication.
3. The acceptance or execution of an order is subject to publisher's approval of copy, text, display and illustration.
4. Orders for specific units of space and specific dates of insertion are necessary.
5. All orders are accepted subject to labour disputes, accidents, fires, acts of God, or other contingencies beyond the publisher's control (whether like or unlike any of those enumerated herein) which prevent the publisher from partially or completely producing, publishing, or distributing the MOT/WOA. Further, the publisher shall not be liable for damages if there is failure to publish an advertisement for any reason.
6. All copy, text display and illustration are published upon the understanding that the artists and/or advertiser and/or his agent are fully authorized, have secured proper written consents for the use of names, pictures and testimonials of any living person, and may lawfully publish and cause such publication to be made, and the artist and/or advertiser and the his agent agree to indemnify and save harmless the publisher from any and all liability, loss and expense of any nature arising out of such publication.
7. Layouts and images copyright are held by Publisher.
8. MOT/WOA Publisher

- reserves the right to reject or cancel any text, image and advertising which in the opinion of the publisher does not conform to standards of the publication.
9. No deduction for error in key numbers or other typesetting done by the publisher is allowed.
10. All art works, /image files, texts and advertisements must be clearly identifiable as such with a trademark or signature of the artist and/or advertiser, or the word "Advertisement" shall be placed with copy which in the publisher's opinion resembles editorial copy.
11. Failure to make insertion orders correspond in price or otherwise with rate schedule is regarded only as a clerical error and publication is made and charged for upon the terms of the schedule in force without further notice.
12. Non-standard units of less than page space are figured at the rate of the largest quoted standard unit or combination of such units, and at the line rate for space in excess thereof.
13. The publisher assumes no liability if for any reason it becomes necessary to omit an advertisement.
14. Whereas MOT/WOA Books exercises care in screening images and text submitted by its advertisers, it does not guarantee the authenticity of objects or quality of services advertised in its pages, nor does it accept any liability which may arise from the purchase or sale of objects or services advertised.
15. Cancellation or charges in orders not accepted after closing layout.
16. Rates charged and discounts allowed are subject to short rate or rebate at expiration or sooner termination of the contract period if different from rates or discount earned or space actually used.
17. The Editor and Publisher reserves the right to cancel the contract upon default in payment or breach of any provision herein, and all unpaid charges and short rates shall become immediately payable.
18. It is the responsibility of the artist and/or advertiser to ensure that all inserts and other advertising comply with the EU postal regulations and other applicable EU laws and regulations.
19. The liability of the publisher for any error for which he may be held legally responsible will not exceed the cost of the space occupied by the error. The publisher will not, in any event, be liable for loss of income or profits or any consequential damages.
20. No conditions, printed or otherwise, appearing on contracts, order or copy instructions that conflict with the publisher's policies will be binding on the publisher.
21. Rates, conditions and space units are subject to change without notice.
22. The publishers reserve the right to reject or cancel any advertising at any time.
23. A cancellation fee of 25% will apply if your booking is cancelled 30 days prior to receipt of the finale layout approval date for the book or magazine advertising. 50% cancellation fee applied if cancelled within 60 days after receipt of the finale layout date approval. 100% Cancellation Fee applied if cancelled within 90 days after receipt of the finale layout date approval.
24. MOT/WOA is an exclusive art publishing with no remit to make profit, all advertising fees go into the creating and basic running costs of the demanding creative art publishing.

NOTES: A. It is required reading for collectors, gallery owners, artists, museum directors, investors and art enthusiasts. B. No changes or cancellations will be accepted after finale accepted layout and /or closing date. C. Please check off the area on your bank's form that says that the client (you) accepts the wire transfer fees charged by your bank. D. Please check off the area on your layout's letter form that says that the client (you) accepts the postage costs to receive the free of charges publication copies (book, magazine, SD-card). E. Art files must be created in either Photoshop or Illustrator and saved as an EPS, JPG or TIFF fills. Please note that any non-final materials will require production services which will be billed at commercial rates. MOT/WOA reserves the right to assess charges for advertisements involving composition alterations to copy and/or layout. Materials not meeting these specifications will incur production charges. If the above requirements are not met, MOT&WOA will not guarantee the reproduction of an advertisement. All claims for errors in advertising must be submitted in writing within seven days of publication.